

World Economic Forum Promotes Smart City Governance

Description

The WEF's Global Smart Cities Alliance on Technology Governance is the largest global initiative that represents over 200,000 cities, local governments, research institutions, non-profit organizations and corporations. The Alliance collectively is promoting Technocracy on a global scale. ? TN Editor

It is developing, testing, and implementing global standards and policies to ensure that data collected in public places is used safely and ethically, mitigate potential risks and foster public trust.

Representing more than 200,000 cities and local governments, companies, start-ups, research institutions and non-profit organizations, the Alliance is leading numerous initiatives in more than 36 pioneer cities around the world focusing on smart city governance through mobility, administration, infrastructure, energy, as well as cultural and creative industries.

Istanbul, **Kampala**, **Milan** and **Newcastle**, for example, are sponsoring the Dig Once initiative to ensure that digital infrastructures are integrated into construction projects, speeding up their installation and reducing inconvenience for citizens.

Mexico City and **Milan** are increasing their **cyber accountability** to ensure transparency and build citizens confidence on cybersecurity measures taken by the public administration.

Apeldoorn, Bogota and Istanbul are implementing new Privacy Impact Assessment models to ensure citizens' personal data are protected and processed securely.

What's the challenge in the way of smart city governance?

To support their booming urban populations, many cities are coming to rely on the internet of things (IoT)—that is, the world's ever-expanding network of connected devices—to collect, share and analyse real-time data on urban environments. The data gathered using IoT technologies is helping cities combat crime, reduce pollution, decrease traffic congestion, improve disaster preparedness and more. However, it is also raising growing concerns about privacy and security.

Without proper governance, these smart city technologies pose significant challenges. But despite the growing number of smart cities around the world, no global framework exists for regulating how data should be collected in public spaces (e.g. by traffic cameras or Wi-Fi hotspots) and subsequently used.

Our approach to smart city governance.

The Smart Cities Alliance is establishing global policy norms for data collection and use, transparency and public trust, and best practices in smart city governance. It is bringing together governments, private-sector partners and civil society organisations to co-design, pilot and scale up innovative policy solutions that help cities responsibly implement IoT technologies.

Experts from more than 50 global organisations have been collaborating through the Alliance to develop a first-of-its-kind global policy roadmap on smart city technologies.

The pioneer cities that have been adopting the roadmap and guiding its development towards smart city governance are: **Apeldoorn**, The Netherlands; **Barcelona**, Spain; **Belfast**, UK; **Bengaluru**, India; **Bilbao**; Spain; **Buenos Aires**, Argentina; **Bogota**, Colombia; **Brasilia**, Brazil; **Chattanooga**, USA; **Cordoba**, Argentina; **Daegu**, South Korea; **Dallas**, USA; **Dubai**, UAE; **eThekwini**, South Africa; **Faridabad**, India; **Gaziantep**, Türkiye; **Hamamatsu**, Japan; **Hyderabad**, India; **Indore**, India; **Istanbul** , Türkiye; **Kampala**, Uganda; **Kaga**, Japan; **Kakogawa**, Japan; **Karlsruhe**, Germany; **Leeds**, UK; **Lisbon**, Portugal; **London**, UK; **Maebashi**, Japan; **Manila**, Philippines; **Medellin**, Colombia; **Melbourne**, Australia; **Mexico City**, Mexico; **Milan**, Italy; **Muscat**, Oman; **Newcastle**, Australia; **Pittsburgh**, USA; **San Jose**, USA, **Tampere**, Finland and **Toronto**, Canada.

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