



## Woke Twilio CEO Conducts “Anti-Racist” Mass Layoff

## Description

USA: Yesterday saw **San Francisco-based tech firm Twilio join the growing ranks of companies that are laying off employees** as post-pandemic growth reality falls short of pandemic-pumping hype.

	Company	Location	# Laid Off	Date	%	Industry	Source	List of Employees Laid Off	Stage
1	Twilio	SF Bay Area	800	9/14/2022	11%	Other	<a href="https://techcrunch.com/">https://techcrunch.com/</a>	<a href="https://docs.google.co-">https://docs.google.co-</a>	IPO
2	Pitch	Berlin / Nonla	59	9/14/2022	30%	Marketing	<a href="https://www.linkedin.co-">https://www.linkedin.co-</a>	<a href="https://docs.google.co-">https://docs.google.co-</a>	Series B
3	Infarm	Berlin / Nonla	50	9/14/2022	5%	Other	<a href="https://www.businessins-">https://www.businessins-</a>		Series D
4	Bitrise	Budapest / N		9/14/2022	14%	Infrastruct...	<a href="https://www.linkedin.co-">https://www.linkedin.co-</a>		Series C
5	Checkout.com	London / Nonl	100	9/13/2022	5%	Finance	<a href="https://www.bloomberg-">https://www.bloomberg-</a>		Series D
6	Taboola	New York ...	100	9/13/2022	6%	Marketing	<a href="https://www.calcalistech-">https://www.calcalistech-</a>		IPO
7	Patreon	SF Bay Area	80	9/13/2022	17%	Media	<a href="https://www.theinforma-">https://www.theinforma-</a>	<a href="https://docs.google.co-">https://docs.google.co-</a>	Series F
8	FullStory	Atlanta		9/13/2022	12%	Marketing	<a href="https://www.bizjournals-">https://www.bizjournals-</a>		Unknown
9	Propzy	Hoi Chi Min...		9/13/2022	100%	Real Estate	<a href="https://www.dealstreetre-">https://www.dealstreetre-</a>		Series A
10	Quicks	Sao Paulo / N	60	9/12/2022		Transporta...	<a href="https://startups.com.br/">https://startups.com.br/</a>		Acquire
11	Compete	Tel Aviv	11	9/12/2022	28%	HR	<a href="https://www.calcalistech-">https://www.calcalistech-</a>		Series A
12	Karbon	SF Bay Area		9/12/2022	23%	Other	<a href="https://www.linkedin.co-">https://www.linkedin.co-</a>		Series B
13	Rent the Runway	New York ...		9/12/2022	24%	Retail	<a href="https://www.wsj.com/ar-">https://www.wsj.com/ar-</a>		IPO
14	SkipTheDishes	Winnipeg / N	350	9/9/2022		Food	<a href="https://winnipeg.ctvnew-">https://winnipeg.ctvnew-</a>		Acquire
15	Patreon	SF Bay Area	5	9/9/2022		Media	<a href="https://techcrunch.com/">https://techcrunch.com/</a>		Series F
16	Amber Group	Hong Kong		9/9/2022	10%	Crypto	<a href="https://www.yahoo.com-">https://www.yahoo.com-</a>		Series B
17	Capiter	Cairo / Nonla		9/9/2022		Finance	<a href="https://techcrunch.com/">https://techcrunch.com/</a>		Series A
18	CommonBond	New York ...		9/9/2022	100%	Finance	<a href="https://www.linkedin.co-">https://www.linkedin.co-</a>		Series D
19	DreamBox Learning	Seattle		9/9/2022		Education	<a href="https://www.geekwire.c-">https://www.geekwire.c-</a>		Acquire
20	Flowhub	Denver		9/9/2022	15%	Retail	<a href="https://www.businessins-">https://www.businessins-</a>		Unknown

*Source*

Twilio CEO Jeff Lawson announced plans to cut around 11% of the company's workforce, after admitting that the company had grown too fast:

*“Twilio has grown at an astonishing rate over the past couple years. It was too fast, and without enough focus on our most important company priorities. I take responsibility for those decisions, as well as the difficult decision to do this layoff.”*

But this announcement was different.



For the first time we can remember, the CEO appeared to make the case that race was involved in the decision-making process around who lost their jobs...

***“Layoffs like this can have a more pronounced impact on marginalized communities,”*** [Lawson wrote in a memo to employees.](#)

***“So we were particularly focused on ensuring our layoffs – while a business necessity today – were carried out through an Anti-Racist/Anti-Oppression lens.”***

Forgive us for our obvious bias, but doesn't that statement infer that if they hadn't considered race then the layoffs would have been 'racist'?

Of course, the liberal media rose up as one to defend Lawson's comments. Fortune reports, that two sources at Twilio told them **the anti-racist effort was not controversial inside the company.**

**“No one at Twilio has made any mention of it,”** one of the sources said.

“Being an anti racist company is part of our core values.”

**The employees dismissed claims of “race-based” job cuts.**

“I'm sure right wingers think this means firing only white people,” one of the employees said, noting that it appeared anecdotally that the laid off employees were “an equal mix” of women, men, and underrepresented minorities.

Well how do they explain his comments then... since Lawson **did not provide any details about how the company would ensure that the layoffs did not cut deeper into certain groups**

of its 7,800 worldwide employees

Are we really at that point?

by Tyler Durden

**Category**

1. Main
2. Politics-Geopolitics-Gov.-Events
3. Racism-Trans/Gender-LGBTQ+-Sex. crimes

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