



## Non-Binary Character In New Transformer Cartoon Goes Viral As People Call For “Another Brand Boycott”

### Description

Out of the ‘woke’ indoctrination ovens from studios in Hollywood is a children’s computer-animated television show called “*Transformers: EarthSpark*” that first aired on Paramount+ in November 2022 and has embraced the woke movement.

Paramount+ might be digging its grave after the show for young kids appears to have recently promoted gender ideology.

***“I know I’m safe when I’m with my friends or other non-binary people,” a character named Sam said to Transformer Nightshade. Sam also said her pronouns are “she/they.”***



The 1-minute clip tweeted by [Libs of TikTok](#) has been viewed 8 million times within 24 hours. Commenting on the clip is [Mostly Peaceful Memes](#), who said, “Really putting the trans in transformers ammiright?”

Recent episode from the kid’s show Transformers: EarthSpark. They’re after your kids.  
[pic.twitter.com/D7TYsP9Sb0](https://pic.twitter.com/D7TYsP9Sb0)

— Libs of TikTok (@libsoftiktok) [May 11, 2023](#)

The cringe-woke cartoon isn’t the first. Disney has been pumping woke cartoons for a while, enraging parents. The proliferation of woke cartoons should be a wake-up call for parents and the need to vet kids shows as Hollywood and the left wages a culture war on the youngest generation. Twitter users were appalled by the woke cartoon.

Woke ruins everything.

— Coco ?? (@CoClarified) [May 12, 2023](#)

Definition of grooming

— Joel Loua (@joelloua) [May 12, 2023](#)

We really went from Transformers: The Movie, where Megatron murdered Ironhide by shooting him in the face with his arm cannon, to Transformers with pronouns.

Woke culture ruins everything.

— Zeek Arkham ?? (@ZeekArkham) [May 12, 2023](#)

[pic.twitter.com/gq0QD3n3wa](https://pic.twitter.com/gq0QD3n3wa)

— APOCTOZ (@Apoctoz) [May 11, 2023](#)

Paramount+ might be walking a fine line as some Americans have been on a roll, boycotting products from corporate America, such as woke Bud Light.

Good grief, another brand to boycott.

— Raymond P Mucha (@rpmucha23) [May 12, 2023](#)

My family will not be watching this series.

— Josh's News, Memes, Photography, & Stuff (@joshbottweet) [May 12, 2023](#)

I'm going to throw the whole TV away.

— Emily Rarick (@\_emilyrarick) [May 11, 2023](#)

Welp. Blocking that one. This is aimed at 5 year old kids.

— JayViper (@JayViperTV) [May 11, 2023](#)

by Tyler Durden

### Category

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