



## “No Virus Theory” Psyop Being Run from Substack is Uncovered

### Description



About a week ago, Igor Chudov came across a Substack titled ‘*Boostershots*’. When he investigated, he discovered that *Boostershots* was the coordinating site of a “viruses do not exist” psychological operation (“psyop”). The site instructed people how to post on forums promoting the “no virus” theory and the Substack’s author(s) even bragged about getting people worked up about it.

We’re not saying everyone who posts “viruses do not exist” comments are part of this psyop, but what we are saying is that people need to be mindful that those who run psyops will infiltrate all sides of a debate in order to take control of the narrative to serve their purposes. At all times, we need to take care and assess what we read and watch with wisdom and discernment, not only in corporate media but also on social media, independent media, blogs and citizen journalist sites.

Also remember that just because certain words are repeated over and over again, it does not make them true. In fact, psyops use repetitive slogans – “build back better” comes to mind – to influence behaviour and perceptions. But as soon as we ask, for example, “Build what? Better than what?” the slogan falls apart. One indicator a statement is at least credible is whether it can withstand scrutiny – a repetitive slogan “viruses do not exist” providing no further information does not pass the scrutiny test, just as with the example of “build back better.” Another indicator is to look, for example, at the social media profile of the person commenting or posting to try to assess whether they appear genuine or not.

Below is an article by Igor Chudvo explaining how he uncovered, by chance, this particular “viruses do not exist” psyop.

### “VIRUSES DO NOT EXIST” was a Substack Psyop – and a Nice Try!

By Igor Chudov

Remember how very many Substacks were beset with numerous comments claiming that VIRUSES DO NOT EXIST?

A lot of Substackers, myself included, responded to these claims. I even started a DEBATE that

received 1,663 replies and was very lively.

Very many other Substackers provided interesting, informative, insightful, at times, emotional writeups on this topic. This includes A Midwestern Doctor, Steve Kirsch, Stephanie Brail, James Lyons-Weiler, Meryl Nass, Amy Sukwan, and more. (Please let me [Igor Chudov] know who else posted on this topic prior to today, whose post garnered at least 20 comments, and I will add it to my list).

To some people, the insistence that viruses do not exist seemed odd as the “no virus” theory contradicts almost every person’s life experience of getting infected with viruses, such as chickenpox, and acquiring immunity. As a tolerant person, I have no problem with people believing in whatever they want, so the debate I started was an opportunity to learn from each other.

## **Psyop from BoosterShots Substack**

About a week ago, I searched DuckDuckGo for my name just to see what was up and saw something weird that attracted my attention. It was a Substack site [boostershots.substack.com](https://boostershots.substack.com) ([archive link](#)).

This is his logo:



It turns out that *Boostershots* was the coordinating site of the psyop and instructed people how to post on forums promoting the “no virus” theory. The author(s) even bragged about getting people worked up about it, about my debate, Steve Kirsch etc.

**Boostershots**

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## Igor Chudov Has Just Been Mind Controlled. This is a Boostershots Direct Hit. Level 1 Mission Passed. Respect +1160 Comments

Please review the documented evidence for yourself to make an informed independent decision.

 **Boostershots**  
Sep 5

13

9

Guest Author: Broke Baby Daddy

#### 4. The “~~Level 2~~” “Steve Kirsch Reader’s Care Package”

This “priority” should logically chronologically be my next Substack post. Our community has already confirmed with documented evidence that Steve Kirsch is attempting to create a false narrative in order to mislead his dwindling reader base.

Many qualified individuals have already agreed to have a serious debate with Steve, but they have all been shunned, (and then lied about later). *All* of them have documented email evidence which serves as a paper trail to unequivocally support all of the real facts. (Christine Massey and Frances Leader both come to mind).

The instructions to followers go on:

therefore, i believe it will be helpful to provide the best plausible explanations for all of the most popular “diseases” from the perspective of terrain theory that new free thinkers could rightfully question or challenge. (and we must honestly admit uncertainty and adhere to the continuous pursuit of truth and the scientific method if we don’t fully understand something yet).

so here’s the idea: i’d like to create a sort of “common sense ‘germ theory’ vs ‘terrain theory’ pamphlet”

the boostershots news team is seeking to hire experienced researchers, editors, graphic designers, and meme lords. we will pay you with vodka, picked herring, and indecision.

while i was only *slightly peeved* when i discovered that both “level 1 igor chudov” and “*level 2 steve kirsch*” had revealed themselves as **germ believist mercenaries**, i was absolutely fucking LIVID when i would *later* discover that my most admired “level 3” substack hero ***is pulling the same exact bullshit.***

This went on for a while, but it looks like the author abandoned his or her attempts to run this psyop as of 26 September 2022.

The instructions are highly educational for anyone attempting any psyop.

## Why Did the “No-Virus Psyop” Fizzle?

However, this psyop fizzled. Why? In my opinion, this entire operation was an attempt to **hitch a cart to a dead horse (“no virus” theory)**, flog this dead horse, and get the cart going. The dead horse did not go very far, and that explains why the *Boostershots* campaign was abandoned eventually. The “no virus” theory is not exactly new (it predates the virus theory), and it never went very far in the last 100 years, on or outside of Substack.

Our own anti-vax campaign is a great counterexample: we have a multitude of opinions, can handle disagreement, our thoughts are constantly sharpened by these disagreements, and broad truth is behind us. Our “horse” is very much alive!

## Last Note to All Virus Deniers

Dear virus deniers: While I firmly believe that viruses exist, I also would like to reiterate that each of you, including people *Boostershots* explicitly mentioned, is a welcomed reader of my Substack, and I love to hear your future opinions about anything!

Also, I am not mad in any way at anyone. *It was a nice try.* It was fun while it lasted, and the whole story was an interesting attempt of a likely young individual to run their personal and very harmless operation. It provides us with much food for thought and shows an anatomy of an influence operation colloquially described as a “psyop”. Nobody was hurt in the end.

*Featured image: Information Warfare: Pakistan’s Deadly PsyOps Campaign on India, 10 September 2019*

by Tyler Durden

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